



Planet Far East - A Bridge Between China to Israel

Profile



Planet Far East - was established to be a **Bridge between China to Israel**.

Planet Far East - is a leading company, Profession and Specialize in China Business activities. With more than 25 years of experience.

Our Vision is to be a **One Stop Shop** and to Supply all the Needs and Requirements for Israeli Companies, in China, as well as in other countries in the Far East and to promote Chinese companies and entities in Israel.

Guanxi (关系), Being Connected, is our approach.

Our activity focus in supporting and assisting Israeli Businesses that are interested to develop or to increase their activities in China.

We have extensive experience of over 25 years in China: manufacturing, international trade (import from China), partnerships and more.



The main fields that we are dealing with and specialize in are:

1. Assisting Israeli innovation and Technology companies to reach the Chinese markets and Investors

Range of activities includes:

- Agriculture, Agricultural Technologies and Water systems.
- Medical field.
- Computers, such as: analyzing Big Data industry, Encrypted communications and Cyber.
- Environment Protection, such as: Renewable Energy, Water purifying, etc..
- Smart City.



2. Assisting Israeli traditional manufacturing companies, to penetrate to the Chinese markets and to sell in China.

Activities:

- Performing feasibility studies and market surveys.
- Opening local offices and representatives of Israeli companies in China.
- Finding local partners, such as distributors and others. Connect between Israeli and Chinese entities.
- Finding and building a local manufacturing in China for Israeli companies.

From our experience, this utility can transform the prospects of any company to succeed in China.

We are faced in many projects and initiatives stranded and often a slight change in the initial approach or work plan, with realistic expectations and willingness could become worth.

We understand the culture in China, the differences and the gap between, East & West, and we have all the abilities and skills to close that Gap.

Professional Team

Betsalel Ohana - CEO

Avi Huberman - Senior Partner

Eytan Ezion - Head of Agricultural Division.

Yair Eshel - Engineer

Alex Gorsky - Marketing Manager

