



The Agricultural Division

The Agricultural Innovation and Advanced Technologies Division

Leading by: Eytan Ezion

Profile

Planet Far East - Agricultural Division Delivers Innovation and Advanced Technologies in Agriculture, Worldwide.

Planet Far East - Agricultural Division is Leading by **Mr. Eytan Ezion**, with extensive experience of many years and in many countries in establishing agricultural projects, water technologies, irrigation and fertilizing systems, growing of fruits, Vegetables and Livestock.

Vision & Mission

Planet Far East - Agricultural Division was established in order to Implement Innovation & Advanced Agricultural Technologies, in order to:

1. Increase Yield from the same resources.
2. Improve Quality of Production.
3. Consider and Protect the Environment.
4. Efficient use of Natural resources: Land, Water, Sun, Weather, etc.



Fields of Activities

1. Greenhouses - Growing Fruits & Vegetables in Advanced Greenhouses and Extensive Agriculture.
2. Growing Fruits & Vegetables in Open Fields.
3. Water Systems - Irrigation and Fertilizing Systems, Recycling And Improvement Water, Water Treatment and Purifying Water.
4. Cowsheds and other Livestock.
5. Courses in Israel & China by Experts & Agricultural Tourism.



Technologies

1. **Irrigation and Fertilizing Systems**
Using Advanced Irrigation and Fertilizing Systems.
2. **Sensors**
Collecting Data via Advanced Sensors.
3. **Aerospace Systems**
Collecting Data via Existing Aerospace systems without Sensors.
4. **Plants Protection**
Preventing and dealing with plants diseases, pests, etc.
5. **Agronomic Support**
6. **Computers Automated and Control Systems**
Using computerized analyzing, Internet Networks, Cellular & Satellites, Clouds Systems, Controllers, etc.

Professional Team

Betsalel Ohana – CEO
Avi Huberman – Senior Parter
Eytan Ezion - Head of Agricultural Division.
Yair Eshel - Engineer
Alex Gorsky - Marketing Manager



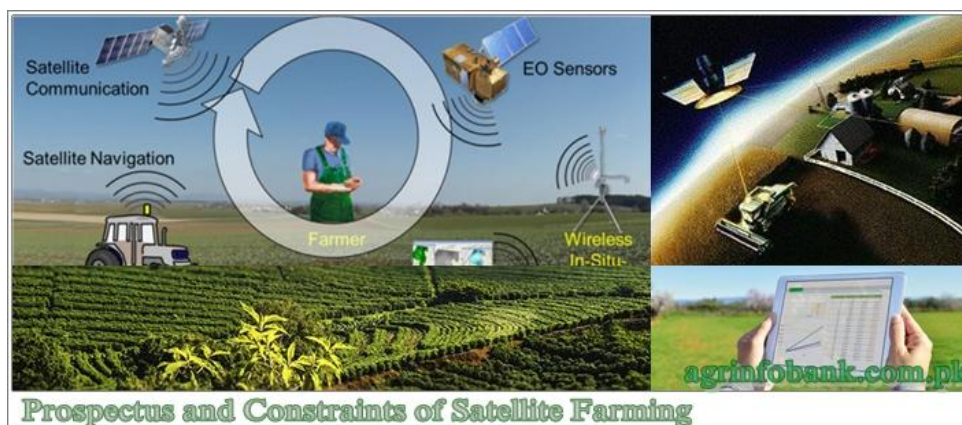
Methods

1. Research and collecting Information.
2. Planning the Projects.
3. Implementation and Building the Projects. Implementation in Existing Projects and Establishing New Projects.
4. Maintenance and after sales Services.
5. Consulting, Advising & Training Local Staff, In Israel & In the Destination Country.



Implementation Process

1. Collecting Big Data via Sensors, Aerospace systems, Weather Stations, Universities & Research Institutions, from the local Staff etc.
2. Sending the Information through the network to the cloud.
3. Analyzing the Data with the customers.
4. Planning the Project.
5. Funding the Project.
6. Establishing the Projects.
7. After sales service and support, training. in Israel and in the Destination Countries.



Our Team

Betsalel Ohana

VisitCards.net/b

Betsalel Ohana, have extensive experience of more than 20 years in the public sector: Head of Planning and Business Development department at the Settlement Division of the World Zionist Organization, Deputy Manager at Bank Ozar Hahayal, General manager of 2 Municipalities, Export manager of a security products manufacturer. Experience of more than 15 years in managing Large and Complicated Manufacturing, Logistics and Import Systems: Sourcing, Logistics, Forwarding and Shipping, advisory and consultancy. Voluntary mentoring in [Keren Shemesh](#).



Avi Huberma

VisitCards.net/avihuberman

Avi Huberman, a Mentor for making business In China, with a large experience of more then 20 years of doing business & mutual cooperation with Chinese manufacturers and marketing in Israel and worldwide. Further to his large experience, Avi wrote the Book [Guanxi](#), is writing a [Blog](#), and writing in [Linkedin](#), [Facebook](#) & [Themarker Cafe](#). Lectures in business forums. Voluntary mentoring in [Keren Shemesh](#). more about Avi here: www.Guanxi.co.il [Blog](#) [The Book](#) [LinkedIn](#) [Facebook](#) [Themarker Cafe](#) [Lectures](#)



Eytan Ezion

VisitCards.net/eytanezion1

Eytan Ezion, Water & Water Systems Technologies Expert. Eytan have extensive experience of many years and many countries, in the Agricultural Sector . since 2000, more than 20 Years of Training in courses of irrigation and water systems in China , in Research Institutions, Universities and in locations such as: Changsha-Hunan, Anhui, Guangzhou, Hefei, Shandong, Ningxia, Lanzhou-Gansu, Hubei, Jayjiang, Sichuan, Jiangxi, Heilongjiang, Xinjiang, Ganzu, Xinjiang, Lionning. Main Activities: Establishing, Management and Maintenance of Water and Irrigation Systems in Agricultural projects in order to make water Systems more efficient and to increase the Yield of the Fruits and Vegetables. Read more about **Eytan Ezion** [Here](#).



Yair Eshel

VisitCards.net/yaireshel

Yair Eshel, Founder of Eshely - Projects & Design, with more than 30 years of experience in the military and aerospace industries, acquired vast knowledge in engineering planning, process development, patents and the manufacturing of interesting & special products, where unique materials and technologies are combined. **Eshely** was founded in 2005, engaged in the design, development and production of products, systems and means of production in the fields of metal, plastics and composite materials. The experience and know-how of the company accumulated over decades, enables it to handle projects in various fields, from idea, development to production. We also guide entrepreneurs and companies from initial concept to final model development. Read more about **Yair Eshel** [Here](#).

